



Turtle WAX

WORLD LEADER THRU
INNOVATION

Stop
Waxing

Start
Icing



Turtle Wax® has come a long way since Super Hard Shell® Hit the shelves over 60 years ago. With our new innovative ICE™ products as well as the same Super Hard Shell your daddy used and other great washes and waxes Turtle Wax continues to shine America's automobiles from the inside out!

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